

San Diego





POCKET-BOOK INSURANCE

THE man who carries Wells Fargo Travelers Checks rather than cash has a feeling of calm assurance. He need not worry about loss from theft or accident—his pocket-book is virtually insured.

These Travelers Checks, purchasable at thousands of banks, railroad offices, and Wells Fargo offices, cost but a trifle. And yet are immensely valuable to the purchaser, for they protect his wallet. None but him can sign the check and obtain the money—except by forgery.

Where acceptable? Practically everywhere. Besides thousands of Wells Fargo offices on this Continent, and in the principal cities of the world, railroad and steamship lines accept them—and merchants in general.

Wells Fargo Travelers Checks combine the merits of hard cash with the merits of your own personal check. You can depend upon their availability—yet you don't lose if they be stolen from you.

Protect Your Pocket-Book
Wells Fargo & Company

Offices in all parts of the World

Foreword

WHEN you arrive in a strange city it is comforting and agreeable to know that there is at least some friend or organization willing to help you and be of service in giving you exact, also valuable time and money saving information. Wells Fargo willingly and freely places at your disposal such a service, whether you have business with the company or not.

Wells Fargo was born and brought up in the West. The Company itself, and all its employees, have bred in the bone the Western spirit of hospitality and welcome. Any, and every one of the Wells Fargo men will show you that this Western hospitality is as real as it is celebrated.

We consider ourselves one of San Diego's official hosts, and you, if you care to visit us, as a most welcome guest. This little book will give you, in the briefest manner possible, such information as ought to be of the greatest value to you—of more value than any single bit of information it contains is this statement—whatever you want to know about San Diego or about the Exposition during your entire stay with us, Wells Fargo will be more than glad to tell you.

Call upon us—Here are the addresses of our offices:

Main Office—Sixth and F streets.

Exposition Grounds Office—Varied Industries Building.

Depot Office—Atchison, Topeka & Santa Fe Railroad Station.

Hotels

The accompanying list of hotels is that arranged up-to-date, comprising those which have agreed to hold to normal prices as specified, and have given bond to guarantee keeping the agreement. Bonds have been obtained from twice as many apartment houses as well, whose prices per week range from \$5 for two-room apartments to \$35 a week for larger apartments.

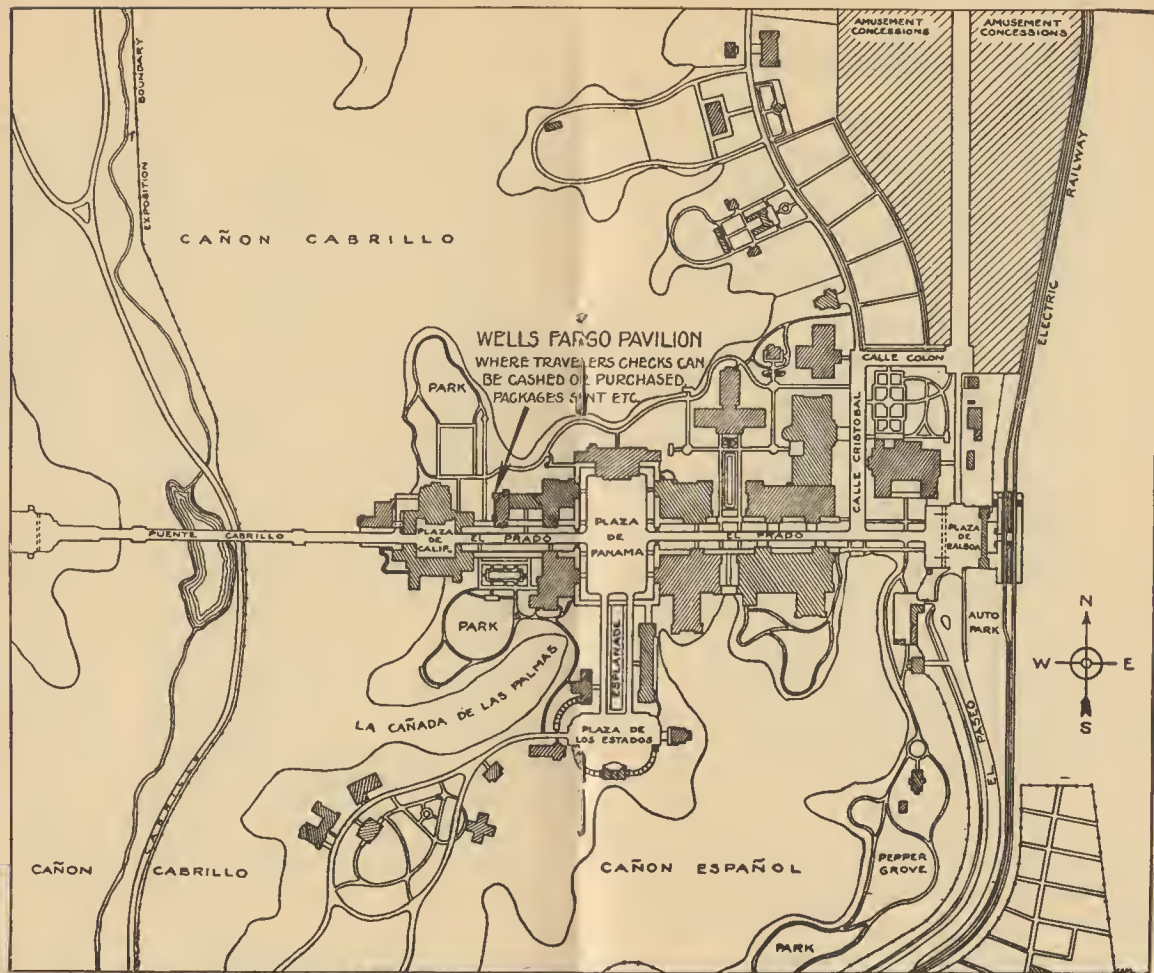
The capacity of the city of San Diego has been figured at 35,000 individuals besides the average residential and tourist population. Inclusion of suburbs within trolley distance gives a total of 50,000 accommodations. A tent city near the grounds, made possible by the steady climate of San Diego, will be installed for emergency arrivals.

Name		Rooms	Rate
Albany	868 Union St.	100	\$1.00 to \$5.00
Albatross Inn	310 Elm St.	19	1.00 " 1.50
Amherst	1313 H St.	30	.75 " 1.50
Arno	1345 - 5th St.	30	1.00 " 1.50
Barbara Worth	319 Plaza	46	1.25 " 7.00
Barstow	4th and A Sts.	85	1.00 " 3.00
Botsford	1048 - 6th St.	100	2.00 " 3.50
Burnap	238 Broadway	55	.75 " 1.00
Carleton	804 - 3rd St.	70	.50 " 1.00
Colonial Inn	1908 - 5th St.	22	1.00
Chelsea	915 - 5th St.	27	1.00 " 1.50
Costa Vista	1615 - 3rd St.	27	1.00 " 2.00
Crane	1127 - 5th St.	25	.75 " 2.00
Denver	760 - 5th St.	12	1.00 " 1.50
Florence	4th and Fir Sts.	127	1.00 " 3.00
Golden West	3rd and G Sts.	408	.50 " .75
Grand Central	841 - 5th St.	37	1.00
U. S. Grant	B'way 3rd & 4th	474	1.50 " 4.50
Green	2d and C Sts.	35	1.00 " 2.00
Haddon Hall	1334 - 7th St.	23	1.00
Harvey	214 West F St.	19	1.00 " 1.50
Hawthorne Inn	2121 First	25	1.00 " 1.50
Helix	5th and A Sts.	16	.75 " 1.25
Holland	4th and B Sts.	51	1.50 " 3.50

HOTELS (continued)

Name		Rooms	Rate
Horton	332 F St.	42	1.00 " 3.50
Imperial	715 Broadway	62	.75 " 1.00
Jewett	4th and A Sts.	42	1.00 " 3.00
Keystone	943 - 10th St.	66	1.00 " 2.50
KinalmeakyCourt	Front & Beech Sts.	32	1.00 " 2.50
King Edward	730 - 7th St.	34	1.50 " 3.00
King George	7th and E Sts.	96	1.50 " 3.00
Kingston	1161 - 5th St.	100	1.00 " 3.00
Knickerbocker	315 E St.	95	1.00 " 2.00
Kirkland	2309 - 5th St.	27	2.00 " 3.00
Lanier	3rd and Ash Sts.	80	1.00 " 2.50
Robert E. Lee	3rd and F Sts.	98	1.00 " 1.50
Lubin	Front and C Sts.	51	1.00 " 3.00
Lynne	1010 - 8th St.	25	1.00 " 1.50
Manhattan	945 - 5th St.	22	1.00 " 2.00
Martin	930 - 7th St.	55	1.00 " 4.00
Mason	229 F St.	39	1.00 " 2.50
New Palace	5th and Elm Sts.	83	1.00 " 3.00
New Western	516 C St.	46	1.00 " 3.00
Nye	1041 - 6th St.	26	1.00 " 1.50
Onyx	856 - 5th St.	30	1.50
Olive	936 State St.	42	1.00 " 1.50
Oxford	511 F St.	68	1.00 " 3.00
Palomar	536 Maple	26	2.50 " 3.50
Panama	506 - 5th St.	56	1.00 " 3.00
Polhemus	1532 C St.	100	1.00 " 2.50
Raymond	614 H St.	47	1.00
Richelieu	1055 - 5th St.	32	1.00 " 1.50
Richmond	136 F St.	57	.50 " 1.00
St. Charles	1229 - 8th St.	68	1.00 " 1.50
St. James	830 - 6th St.	140	1.50 " 5.50
St. Lawrence	1480 H St.	85	.50 " .75
Sanford	1323 - 5th St.	153	1.00 " 6.00
New San Diego	B'way & State St.	268	1.00 " 3.00
Schneider	8th and H Sts.	62	1.00 " 2.00
New Southern	6th and B Sts.	89	1.00 " 3.50
Upas	5th and Upas	46	1.00 " 2.00
Virginia	831 - 8th St.	14	.75 " 1.00
Wayne	1262 First	34	1.00
Webster	912 - 8th St.	35	1.00 " 5.00
White House	1055 - 2d St.	37	1.00 " 2.00
Wilsonia	1437 - 2d St.	30	1.00 " 2.00

(Rates are generally understood to apply to one person in a room; usually a slight extra charge is made for two)



GROUNDS OF THE PANAMA-CALIFORNIA EXPOSITION, SAN DIEGO, CALIFORNIA

Useful Information

Automobiles:

White Star Motor Co., 1053 India St.,
Booking Office, San Diego Hotel.

U. S. Grant Auto Livery Co.,
Booking Office, U. S. Grant Hotel.

Davies Leavitt Co., 1437 Broadway.

Railroad Stations:

Atchison, Topeka & Santa Fe Ry.,
Foot of Broadway.

San Diego & Southeastern Ry. Co.,
Steam Trains, 13th & N Sts.
Electric Division, 3rd & Broadway.

San Diego & Arizona Ry. Co.,
Foot of 26th Street.

Los Angeles & San Diego Beach Ry. Co.,
Ticket office, 4th & Broadway.

Restaurants:

Rudders, Basement Union Building,
3rd and Broadway.

Kesslers, 4th Street at the Plaza.

Bivouac Grill, U. S. Grant Hotel.

Taxicabs:

Auto Service Co., 432 Broadway.

Dupree's Auto Livery, 1144 1st St.

Grant Hotel Auto Livery, U. S. Grant Hotel.

Morton, C. S., 963 4th Street.

Newton, F. I., 1037 4th Street.

Express

The main offices of Wells Fargo & Company in San Diego are located at Sixth and F Streets. You will be very welcome in these offices. If you wish to write a letter or cash a travelers check, telegraph money home or arrange for any special errand to be done at a distance—come in and make use of our offices.

Moreover, you can have your mail addressed to you in care of Wells Fargo. You can have it come either to the main office or the office in the Varied Industries Building on the Panama-California Exposition grounds.

Wells Fargo has an office also at the Atchison, Topeka and Santa Fe passenger station from which, likewise, you can send packages to all parts of the world.

Interesting Side Trips

The wealth of interesting points in the immediate vicinity of San Diego—where the American west had its beginning, and where Spanish tradition is rich—furnishes many enjoyable side trips:

The Mission of San Diego de Alcalá, 1769, first of the famed California missions, the start of civilization on the coast. First palms and olive orchards still bearing. First white man's irrigation project, still workable. Auto trip one-half hour.

Ramona's Marriage Place (Estudillo house) setting of Helen Hunt's "Ramona"; the old adobe house and garden filled with relics of early days. Within city limits, reached by street car.

La Jolla, favored suburban resort; noted for its caves. Electric car and steam railway, 50 cents round trip.

Fort Rosecrans, southernmost of the Pacific forts, with the great wireless station, the naval coaling station, and the stockade where fugitive Mexican Soldiers were held. U. S. Marine Camp and aviation camp of U. S. A. on North Island, guarding other side of harbor entrance. 15 cents round trip.

Point Loma, with golf course, suburban residences, and beautiful grounds of Theosophical Brotherhood. Bathing beach nearby. 25 cents round trip.

Coronado, famous as summer and winter resort, alike, for polo, sailing, motoring, fishing and other outdoor sports. 15 cents round trip.

Old Mexico 18 miles away, by steam train \$1 round trip, by automobile \$1.50; Border town of Tia Juana with small Mexican fortress, bull ring—and cantinas.

Mission Cliff Gardens, famous floral display overlooking the Mission valley and the sea. In city limits; reached by street car.

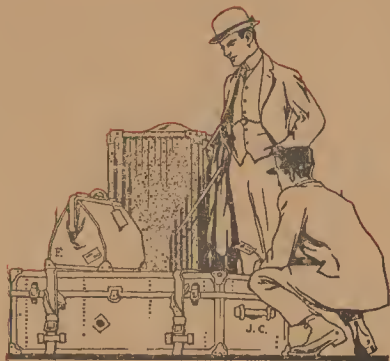
Ostrich farm, showing important California industry. Street car.

Coronado Islands, Mexican property, well out to sea; home of millions of gulls and pelicans and cormorants; seal rocks; excellent fishing; ride in glass-bottomed boats. Day's trip \$1 up.

Imperial Valley; one of the country's most fertile spots reclaimed from desert; now growing cotton of excellent quality in addition to more typically western crops. Reached by remarkable mountain drive from certain points of which one can look down to the Salton sea, 200 feet below sea level, and into Arizona and Mexico. By auto stage \$7.50 round trip.

Hot springs, accessible by rail and auto \$7.50 round trip. Mountain resorts available by same methods of transportation. Finest vineyards and olive and citrus orchards traversed en route.

A somewhat similar folder, relating to the Panama-Pacific Exposition at San Francisco, can be had at the nearest Wells Fargo Office.



Your Personal Baggage

can travel by express at less cost than you think. Via Wells Fargo is often the cheapest possible way.

It is always the safest—the essentially convenient way.

We pick up a trunk at your doorstep. We lay it down where you direct. No bother to you—no claim check—no identifying of your trunk.

When you travel to and from the Exposition, turn over your baggage to Wells Fargo. The responsibility will be ours.

Wells Fargo & Company
Express



OUR LONDON AND PARIS OFFICES ARE AT YOUR DISPOSAL

TELL your friends to address you in London, "Care Wells Fargo & Company." Our new office there is about the pleasantest you can imagine; some of our friends have called it the handsomest express office in the world.

Prompt, interested, personal service—always worth while—is most worth while in a foreign country.

Whether it be to forward your letters or engage you a motor car, to take care of your steamer rugs, or advise you about trains, or steamers, or hotels, you will find some one in our foreign offices interested in your interests.

He will be at your service, quite regardless of the immediate profit to the company. Gratuities are neither expected nor accepted in a Wells Fargo office.

Wells Fargo & Company

28 Charles Street, Haymarket, London

4 Rue Scribe, Grand Hotel, Paris